



search

30 Free Keyphrase Research Tools



30 FREE KEYPHRASE RESEARCH TOOLS

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30 Free Keyword Research Tools

Yes, paid keyword tools provide the most reliable, in-depth information. However, you can still glean great keyword (and topic) ideas using free keyword research tools.

Here are 30 free (or freemium) tools to get you started:

Chrome Extensions

1. [Keyword Surfer](#)
2. [Wordtracker Scout](#)

Free Google Tools

3. [Google Keyword Planner](#) - Needs a Google Ad account, no paid version.
4. [Google Search Console](#) - Shows positioning data and CTR.
5. [Google Trends](#) - Fantastic for finding trending topics and keywords.

Freemium tools

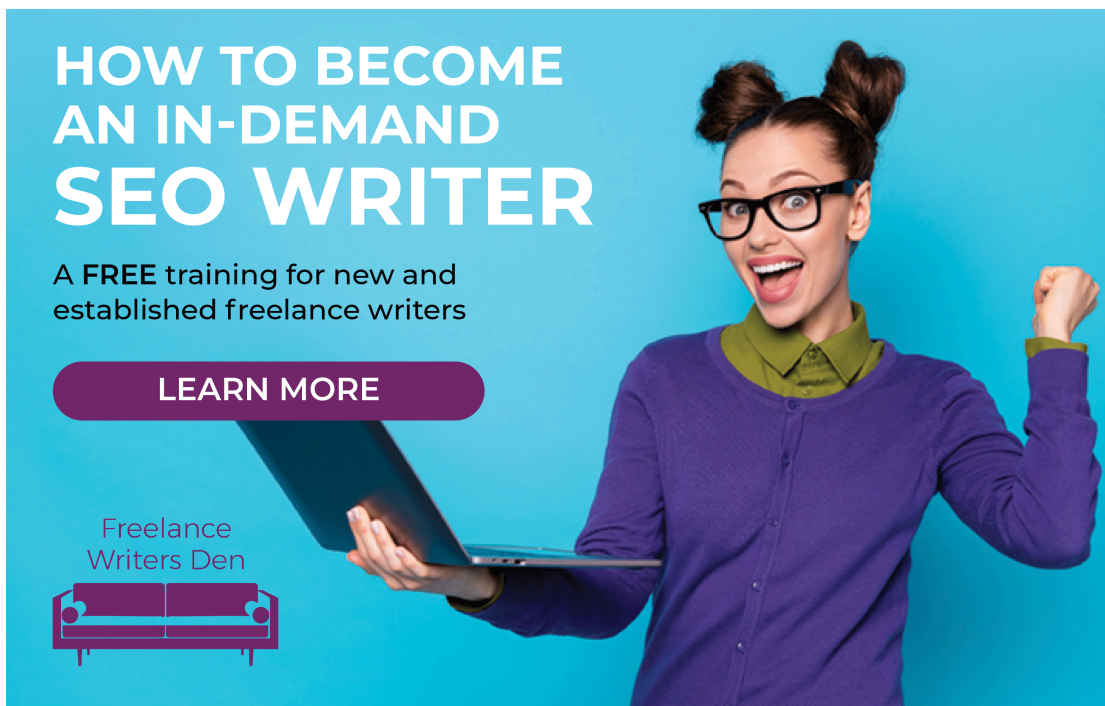
6. [SEMRush](#) - 7-day free trial, Pro, Guru, and Business versions available (\$119.95/month, \$229.95/month, \$449.95/month)
7. [Rank Tracker](#) - 10 day free trial, Rank Tracker is \$6/month, All-in-One is \$21/month, Premium is \$44/month
8. [Question DB](#) - There's a free version, but also a Pro version (\$10/month)
9. [SE Cockpit](#) - 7 day free trial period, starts at \$25 per month for personal use, \$75/agency, and \$42/month for pro version.
10. [Wordtracker](#) - 7-day free trial, Bronze is \$27/month, Silver is \$69/month and Gold is \$99/month.
11. [Answer the Public](#) - Provides limited free searches, paid version for \$99/month or annual for \$79/month.
12. [Ubersuggest](#) - 7-day free trial, starts at \$29 for Individual per month, \$49/month for businesses.
13. [Longtail Pro](#) - No free version, Starter plan is \$29.60/month, monthly pro plan is \$46.90/month.
14. [Serpstat](#) - Limited data available for free, starts at \$69 per month.
15. [Spyfu](#) - Limited data available for free, starts at \$33 per month.
16. [Moz](#) - 30 Day free trial, starts at \$950 per year or \$99 per month.

17. [Keyword Sheeter](#) - Free version, option to buy the use of additional tools starting at \$5
18. [Keyword Tool Dominator](#) - Free version, option to buy use of additional tools starting at \$29.
19. [Keywordtool.io](#) - Pulls results from Google Suggest (results you see in the drop-down menu after a search). Free version, pro version starts at \$69/month.

Other free places to find keyphrase and topic ideas

20. [Amazon](#) - Not technically a keyphrase research tool, but you can research B2B products in your niche and review the questions.
21. [Quora](#)
22. [Reddit](#)
23. [Keyword.Guru](#)
24. [Soovle](#)
25. [Keyword Finder](#)
26. [Keywords Everywhere](#)
27. [Keywordit](#)
28. [Bulk Keyword Editor](#)
29. LinkedIn Groups
30. Industry-specific discussion groups

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